

Message Text

UNCLASSIFIED

PAGE 01 BELGRA 03414 271101Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
-----280254Z 078090 /63

R 271013Z MAY 77
FM AMEMBASSY BELGRADE
TO USDOC WASHDC
INFO SECSTATE WASHDC 799

UNCLAS BELGRADE 3414

EO 11652: NA
TAGS: BBAK BFOL YO
SUBJ: WTDR/FTI

REF: USDOC 7256

1. YUGOSLAVIA 2. CNTRY CODE: 479 3. SER. NO: 0009500
4. UNIVERZAL
4A. CODE: 4B. CODE: A 4C. CODE: X 4D. CODE: N/A
5. P.O.BOX 30; MAJKE JEVROSIME 51
16. 11000 BEOGRAD
7. ESTABL: 1953
8. EMPL: 707
9. SIZE: (18-X) VERY LARGE
10. REPUTATION: (22-X) EXCELLENT
11B. EUROPE, USA
12. RPT DATE 5/77
13. 35300/2345 AGENT, DISTRIBUTOR , EXPORTER, IMPORTER OF
CONSTRUCTION, MINING AND MATERIAL HANDLING
MACHINERY AND EQUIPMENT
30690/2345 AGENT, DISTRIBUTOR, EXPORTER, IMPORTER OF
FABRICATED RUBBER PRODUCTS, NEC
37100/2345 AGENT, DISTRIBUTOR, EXPORTER, IMPORTER OF MOTOR
VEHICLES AND MOTOR VEHICLES EQUIPMENT
28200/2345 AGENT, DISTRIBUTOR, EXPORTER, IMPORTER OF
PLASTIC MATERIALS, SYNTHETIC RESINS, SYNTHETIC
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RUBBER, SYNTHETIC & OTHER MAN MADE FIBER,
EXCEPT GLASS
30110/2345 AGENT, DISTRIBUTOR, EXPORTER, IMPORTER OF TIRES
& INNER TUBES
35400/2345 AGENT, DISTRIBUTOR, EXPORTER, IMPORTER OF
METALWORKING MACHINERY AND EQUIPMENT
35230/2345 AGENT, DISTRIBUTOR, EXPORTER, IMPORTER OF FARM

MACHINERY & EQUIPMENT

35800/2345 AGENT, DISTRIBUTOR, EXPORTER, IMPORTER OF
REFRIGERATION AND SERVICE INDUSTRY MACHINERY

35500/2345 AGENT, DISTRIBUTOR, EXPORTER, IMPORTER OF
SPECIAL INDUSTRY MACHINERY EXCEPT METALWORKING
MACHINERY

35190/2345 AGENT, DISTRIBUTOR, EXPORTER, IMPORTER OF
INTERNAL COMBUSTION ENGINES, NEC.

14. CONTACT: MR. DOBRILLO TESOVIC TITLE: DIRECTOR GERNERAL

15. CABLE: UNIVERZAL, BEOGRAD

16. TELEX: 11502 YU UNI

17. TEL: 011/320-901

18. FINANCIAL REF: JUGOBANKA, BEOGRAD; LJUBLJANSKA BANKA,
BEOGRAD

19. TRADE REF: SEE 20

20. IT REPRESENTS OVER 150 FIRMS, OF WHICH ARE THE MOST
IMPORTANT: ATLAS CORCO, SWEDEN; INTERNATIONAL HARVESTER,
USA; VOLVO, SWEDEN; ELEKTROLUX, SWEDEN; FIRESTONE, USA;
POTAIN, FRANCE; KOEHRING, USA.

21. UNIVERZAL IS ONE OF THE LARGEST FOREIGN TRADE
ENTERPRISES IN YUGOSLAVIA DEALING IN A WIDE RANGE OF MACHINERY
AND EQUIPMENT FOR ALMOST ALL INDUSTRIES. IT HAS OFFICES IN
ALL THE MAJOR CITIES OF YUGOSLAVIA AND ABROAD IN AMSTERDAM,
VIENNA, PRAGUE, BUCHAREST, MILAN, SAN FRANCISCO, AND BRUSSELS.
IN 1976 ITS TURNOVER WAS \$250 MILLION OF WHICH UNIZERZAL'S
INCOME WAS \$10 MILLION. IT ENJOYS A GOOD COMMERCIAL
REPUTATION AND IS RECOMMENDED AS A TRADE CONTACT FOR US FIRMS.
YORK

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 27-May-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BELGRA03414
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770191-0124
Format: TEL
From: BELGRADE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770512/aaaaajlt.tel
Line Count: 89
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: d870e888-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 10-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2347350
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI
TAGS: BBAK, BFOL, YO
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/d870e888-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
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